

Suraj K. Gupta

*President & CEO
Rogue Insight Capital*



Suraj K. Gupta (Columbia MBA '17) is the Co-Founder, President and CEO of Rogue Insight Capital, the CIO for the Easton's Group of Hotels & the Gupta Group, and the CSO and Co-Chair for the Gupta Family Foundation.

Rogue Insight Capital is a venture capital and alternative asset investment fund co-founded by Suraj and his sister Reetu that finds visionaries who dare to transform the world around them through unique, innovative businesses and provides these companies with strategy, direction, capital and an extensive network. Rogue's primary mandates include investing in female, immigrant, and visible minority founders, as well as companies that are making a social impact on their community, as Suraj believes that these founders do not receive the support they deserve. Under Suraj's leadership, the firm has made investments across six continents. Rogue's portfolio includes investments in Robinhood, Drop Technologies, Andela, and Lending Loop, and Rogue has co-invested in private deals with ARES, Oaktree, Pershing Square, and Neuberger Berman. Rogue has had a very successful tenure to date, with several exits and realized IRRs of up to 9,000% on their investments.

The Easton's Group of Hotels is Canada's largest private hotel developer, with a portfolio of over 20 hotels across Canada, and the Gupta Group is a large residential condominium developer in Toronto. With his significant background in finance and strategy, Suraj overhauled the companies' capital allocation and investment strategies, and this created the companies' most successful periods to date. Under Suraj's leadership, Easton's has grown to become Canada's largest private hotel developer, and Gupta Group to one of Toronto's most prominent real estate developers. Suraj also co-chairs the Easton's Group Diversity and Inclusion Committee, and his company proudly boasts employees from over 70 different countries. Further, during the COVID-19 crisis, Suraj created proprietary financial models that allowed the company to keep over 90% of their properties open (despite the market shutting down over 75% of hotel properties). Suraj also advised the Government of Canada directly on framework and legislation to support the hospitality industry through the crisis. All Suraj's suggestions to the Prime Minister's office were written into legislation within days, saving hundreds of thousands of jobs across Canada. His work with Easton's has not gone unnoticed, as Suraj was recently recognized by Kostuch Media Ltd. as a Top-30-Under-30 Award Winner. Easton's has also won several awards during Suraj's tenure including Hilton Developer of the Year (2015, 2017, 2019), the Marriott Outstanding Contribution Award (2017), the IHG Renovation Award (2017) and IHG Quality Excellence Award (2017).

Suraj and his sister, Reetu Gupta, have recently re-imagined and re-launched their family philanthropic organization, the Gupta Family Foundation. Through the Foundation, the sibling duo plan to tackle global issues around equality and education, including projects to build solar-powered schools in Uganda, Mozambique, and India as well as other philanthropic endeavours.

Suraj is very involved in the entrepreneurial ecosystem and has travelled across Canada sharing his investment and economic expertise, and also speaking about the importance of supporting diversity and social impact. He has been a keynote speaker at the Rockefeller NextGen Forum, where he spoke about generational investing and entrepreneurship. He was the York University Alumni Keynote Speaker in October 2019 and was on the keynote panel at the Ontario Economic Summit in November 2019 where Suraj spoke alongside John Tory (Mayor of Toronto), Doug Ford (Premier of Ontario), and Andrea Horwath (Head of the Opposition in Ontario). He is also a member of the Rockefeller NextGen Advisory Council, which provides the Rockefeller family and group of companies with advisory on how to position and manage their portfolio of investments. Suraj is an Entrepreneur in Residence at York University and is a mentor for TechStars Toronto.

Suraj is also very passionate about giving back to the community and has tackled global issues regarding education, youth empowerment, and inequality. He was invited by the United Nations as a Special Delegate to discuss the future of Youth Innovation and Resilience, and he is a speaker for the Youth Employment Services to help at-risk youth in Toronto get off the streets through employment, education, or entrepreneurship. He has also been invited to attend exclusive conferences around the world to discuss these issues, including the UN Nexus Summit, the Forbes Women's Summit, the UN-MiSK Conference, and the Owner's Forum Family Business Summit.

Furthermore, Suraj has been honoured personally with several accolades including winning the Indo-Canada Chamber of Commerce's Young Achievers award, being inducted into the MENSA High IQ Society, and being profiled in several newspapers including the Globe and Mail, India Abroad, and the Toronto Sun.

Before launching Rogue, Suraj completed his MBA from Columbia Business School, where he presided over several entrepreneurial organizations and captained the basketball team. Prior to his studies at Columbia, Suraj worked in the finance industry for several years with RBC, with his experience spanning commercial real estate, foreign exchange trading, and futures and derivatives sales on Canada's largest trading floor.